

MY SHOW SECRETARY POLICIES

Version date: 30 June 2026

Part 1 – My Show Secretary Privacy Policy

Introduction

Welcome to the privacy policy of EQUINE AFFAIRS LIMITED (“**EAL**”) in relation to www.myshowsecretary.co.uk.

EAL respects your privacy and is committed to protecting your personal data. This privacy notice explains how we collect, use, store, share and protect your personal data when you visit or use My Show Secretary (“MSS”), including where secretaries, event organisers, venues, clubs, societies or other event-related organisations use MSS to administer events. It also explains your privacy rights and how the law protects you.

Please use the Glossary to understand the meaning of some of the terms used in this privacy notice.

1. Important information and who we are

Purpose of this privacy notice

This privacy notice aims to give you information on how EAL collects and processes your personal data through your use of this website and the MSS services, including any personal data provided when creating or administering events, managing schedules, entries, times, results, reports, accounts, support queries or related event administration.

This website is not intended for independent use by children. Where a minor is entered into an event, this should be managed by a responsible adult, parent, guardian or event organiser, as applicable.

It is important that you read this privacy notice together with any other privacy notice or fair processing notice we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data. This privacy notice supplements the other notices and is not intended to override them.

Controller

EAL is the controller responsible for personal data processed by us for the operation and administration of MSS. EAL is referred to in this privacy policy as “EAL”, “we”, “us” or “our”.

Where an event organiser, secretary, venue, club, society, governing body or other event-related organisation uses MSS to administer events, that organisation may also act as a controller in respect of personal data it collects, accesses, uses or receives for event administration. EAL and the relevant event organiser or secretary each have data protection responsibilities in relation to personal data used for event administration.

Event organisers and secretaries may contact riders, competitors, owners, parents, guardians or other relevant contacts where reasonably necessary to support an entry, administer an event, issue event information, manage times/results, deal with queries, or comply with event-related legal, regulatory, insurance, safeguarding, governance or reporting obligations.

Event organisers and secretaries are not permitted by our platform terms or arrangements to use rider, entrant or account data obtained through MSS or My Riding Life for open marketing, unrelated promotional activity, list-building, general advertising, transfer to competing or secondary providers, or any unrelated purpose unless they have EAL’s express prior written consent and their own lawful basis for doing so in accordance with applicable data protection and electronic marketing laws.

We have appointed a data privacy manager who is responsible for overseeing questions in relation to this

privacy notice. If you have any questions about this privacy notice, including any requests to exercise *your legal rights*, please contact the data privacy manager using the details set out below.

Contact details

Our full details are:

Full name of legal entity: Equine Affairs Limited

Name or title of data privacy manager: V Lewis:

Email address: vlewis@affairsgroup.co.uk

MSS support email: support@myshowsecretary.co.uk

Postal address: 29 Denton Drive, Marston Moretaine, Bedfordshire, MK43 0NA

Data protection complaints

If you have a complaint about how we handle your personal data, please contact us in the first instance using the contact details above and mark your message "Data Protection Complaint".

We will acknowledge receipt of your complaint within 30 days of receiving it. We will then take appropriate steps to investigate the complaint without undue delay, make appropriate enquiries, keep you informed where appropriate, and tell you the outcome of our investigation without undue delay.

We will keep appropriate records of data protection complaints, including the complaint received, acknowledgement, relevant communications, investigation steps, outcome and any action taken.

You also have the right to complain to the Information Commissioner's Office, the UK supervisory authority for data protection issues, at www.ico.org.uk. We would, however, appreciate the opportunity to deal with your complaint first.

Changes to the privacy notice and your duty to inform us of changes

This version was last updated on 30 June 2026.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

Third-party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

2. The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- **Identity Data** includes first name, last name, username or similar identifier, title, date of birth and gender.
- **Contact Data** includes billing address, email address and telephone numbers.
- **Financial Data** includes billing, invoicing, payment reference and payment administration

information. We do not normally store full payment card details, which are processed by the relevant payment service provider.

- **Transaction Data** includes details about payments to and from you and other details of products and services you have purchased from us.
- **Technical Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website.
- **Profile Data** includes your username and password, events you organise, the times/results of those events, any commentator's notes about events you organise, your preferences, feedback and survey responses.
- **Usage Data** includes information about how you use our website and services.
- **Marketing and Communications Data** includes your communication preferences and preferences in receiving service, account, support, event administration, security, policy or operational communications from us.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does **not** directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

We do not collect any **Special Categories of Personal Data** about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

If you fail to provide personal data

Where we need to collect personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to provide you with services). In this case, we may have to cancel a service you have with us but we will notify you if this is the case at the time.

3. How is your personal data collected?

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us your Identity, Contact, Profile and Financial Data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:
 - create an account on our website;
 - add an event to your schedule;
 - request information or support from us;
 - complete a survey or provide feedback; or

- give us some feedback.
- **Automated technologies or interactions.** As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, server logs and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. Please see our Cookie Policy for further details.
- **Third parties or publicly available sources.**
We may receive personal data about you from various third parties as set out below:
 - Technical Data from analytics providers such as Google;
 - Contact, Financial and Transaction Data from providers of technical, payment and delivery services;
 - Identity and Contact Data from publicly available sources such as Companies House, the Electoral Register and other public registers or official sources; and
 - Profile Data, event data, entry data, timing data, results data or related event administration data from customers, event organisers, venues, officials, secretaries, governing bodies, societies, clubs or other event-related parties.

4. **How we use your personal data**

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.

See the Glossary at Clause 10 to find out more about the types of lawful basis that we will rely on to process your personal data.

Generally we do not rely on consent as a legal basis for processing your personal data, except where consent is required by law, such as for certain non-essential cookies or specific communications. You have the right to withdraw consent at any time by contacting us at support@myshowsecretary.co.uk.

Purposes for which we will use your personal data

We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please **contact us** at support@myshowsecretary.co.uk if you need details about the specific legal ground we are relying on to process your personal data where more than one ground has been set out in the table below.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest
To register you as a new user	(a) Identity (b) Contact	Necessary for our legitimate interests (to operate our website and enable you to use it)
To enable you to use the functions	(a) Identity	Necessary for our legitimate

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest
of our website	(b) Contact (c) Profile (d) Usage	interests (to operate our website and enable you to use it)
To manage our relationship with you which will include: (a) Notifying you about changes to our terms or privacy policy (b) Asking you to leave a review or take a survey	(a) Identity (b) Contact (c) Profile (d) Marketing and Communications	(a) Necessary to comply with a legal obligation (b) Necessary for our legitimate interests (to keep our records updated and to study how customers use our products/services)
To enable you to partake in a prize draw, competition or complete a survey	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications	(a) Performance of a contract with you (b) Necessary for our legitimate interests (to study how customers use our products/services, to develop them and grow our business)
To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To provide service communications and relevant platform information to you	(a) Identity (b) Contact (c) Profile (d) Usage (e) Technical	Necessary for our legitimate interests in operating MSS, supporting event administration, communicating with customers and users about the Services, and keeping users informed about relevant service, account, event administration, security and policy matters.
To use data analytics to improve our website, products/services, customer relationships and experiences	(a) Technical (b) Usage	Necessary for our legitimate interests (to understand how users use our services, to keep our website updated and relevant, to maintain and improve functionality, and to develop our business)
To make suggestions and recommendations to you about MSS features, support information or services that may be relevant to your use of MSS	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile	Necessary for our legitimate interests (to support use of MSS, improve the Services, and provide relevant operational or service-related information)

Service communications and marketing

We do not sell personal data to anyone. We do not use MSS to provide third-party advertising and we do not use rider or customer data for advertising on behalf of third parties.

Service, account and operational communications

We may send service, account, support, event administration, security, policy or operational communications where these are relevant to the use of MSS or the administration of events through MSS. These communications are not open marketing and are sent for service administration and legitimate business purposes.

Third-party marketing

We do not share personal data with outside third-party companies for their own marketing purposes.

Third-party marketing

We will get your express opt-in consent before we share your personal data with any outside third party company for marketing purposes.

Opting out

You can contact us at support@myshowsecretary.co.uk at any time about your communication preferences. This will not affect service, account, support, security, policy or operational communications that we need to send in connection with MSS or event administration.

Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of service experience or other transactions.

Cookies

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies we use, please see our Cookie Policy.

Change of purpose

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please **contact us** at support@myshowsecretary.co.uk.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

Use of rider and event data by secretaries and event organisers

Event organisers, secretaries, venues, clubs, societies, governing bodies and other event-related parties may use rider and event data made available through MSS only where reasonably necessary for event organisation, entry administration, rider support, event communications, reporting, safeguarding, insurance, compliance, results or other legitimate event-administration purposes.

They must not use MSS, My Riding Life, rider data, event data, reports, exports or platform access for open marketing, unrelated promotional activity, list-building, general advertising, transfer to competing or

secondary providers, or any purpose unrelated to the relevant event administration unless they have EAL's express prior written consent and their own lawful basis for doing so.

5. Disclosures of your personal data

We may have to share your personal data with the parties set out below for the purposes set out in the table in paragraph 4 above.

- External Third Parties as set out in the [Glossary].
- Specific third parties such as Event Participants, see [Glossary]
- Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy notice.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law.

We do not allow External Third Party service providers to use your personal data for their own purposes. We only permit them to process your personal data for specified purposes and in accordance with our instructions.

6. International transfers

Some of our external third parties may be based outside the United Kingdom or the European Economic Area, so their processing of your personal data may involve a transfer of data outside those territories.

Whenever we transfer your personal data outside the United Kingdom or the European Economic Area, we will ensure that an appropriate level of protection is afforded to it in accordance with applicable data protection legislation. This may include transferring personal data to a country covered by an adequacy decision or using approved contractual safeguards, such as the UK International Data Transfer Agreement, the UK Addendum to the EU Standard Contractual Clauses, or other lawful transfer mechanisms available from time to time.

Please contact us at support@myshowsecretary.co.uk if you would like further information on the specific mechanism used by us when transferring your personal data outside the United Kingdom or the European Economic Area.

7. Data security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

8. Data retention

How long will you use my personal data for?

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

Details of retention periods for different aspects of your personal data are available in our retention policy which you can request from us by *contacting us*.

In some circumstances you can ask us to delete your data: see [*Request erasure*] below for further information.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

9. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data. If you wish to exercise any of the rights set out above, please *contact us* at support@myshowsecretary.co.uk. Please see below to find out more about these rights:

No fee usually required

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

Time limit to respond

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

10. Glossary

LAWFUL BASIS

Data Protection Legislation means all applicable legislation in force from time to time in the United Kingdom relating to data protection, privacy and electronic communications, including the UK GDPR, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003, the Data (Use and Access) Act 2025, and any related regulations, statutory instruments, guidance, codes of practice or successor legislation, in each case as amended, updated, replaced or re-enacted from time to time.

Legitimate Interest means the interest of our business in conducting and managing our business to enable us to give you the best service and the best and most secure experience. We make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests

are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further information about how we assess our legitimate interests against any potential impact on you in respect of specific activities by contacting us at support@myshowsecretary.co.uk

Comply with a legal or regulatory obligation means processing your personal data where it is necessary for compliance with a legal or regulatory obligation that we are subject to.

THIRD PARTIES

External Third Parties

External Third Parties may include:

service providers acting as processors who provide IT, hosting, payment, analytics, system administration, support, security and related technical services;

professional advisers acting as processors or joint controllers, including lawyers, bankers, auditors, insurers and accounting advisers who provide consultancy, banking, legal, insurance and accounting services; HM Revenue & Customs, regulators and other authorities acting as processors or joint controllers who require reporting of processing activities in certain circumstances; and

event organisers, venues, governing bodies, societies, show secretaries, officials or other event-related parties where this is necessary for the organisation, administration, management or reporting of events. Some of these third parties may be based outside the United Kingdom or European Economic Area. Where this involves a transfer of personal data outside those territories, we will apply appropriate safeguards as described in the International Transfers section of this policy..

Event Participants

An Event Participant is anyone that enters an event (that you have organised), using the Online Entries Shopping Basket provided by MyRidingLife Software (i.e via www.myridinglife.com / www.equineaffairs.com / 3rd party websites linking to the direct Event URLs).

YOUR LEGAL RIGHTS

You have the right to:

Request access to your personal data (commonly known as a “data subject access request”). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

Request restriction of processing of your personal data. This enables you to ask us to suspend the

processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

Request the transfer of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

Withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

Part 2 – My Show Secretary Acceptable Use Policy

Introduction

Welcome to the acceptable use policy of EQUINE AFFAIRS LIMITED ("**EAL**") in relation to www.myshowsecretary.co.uk.

We amend this policy terms from time to time. Every time you wish to use our site, please check these terms to ensure you understand the terms that apply at that time.

Prohibited uses

You may use our site only for lawful purposes. You may not use our site:

- In any way that breaches any applicable local, national or international law or regulation.
- In any way that is unlawful or fraudulent, or has any unlawful or fraudulent purpose or effect.
- For the purpose of harming or attempting to harm minors in any way.
- To send, knowingly receive, upload, download, use or re-use any material which does not comply with our content standards (see below).
- To transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam).
- To knowingly transmit any data, send or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware.

You also agree:

- Not to reproduce, duplicate, copy or re-sell any part of our site in contravention of the provisions of our website Terms & Conditions.
- Not to access without authority, interfere with, damage or disrupt:

- any part of our site;
- any equipment or network on which our site is stored;
- any software used in the provision of our site; or
- any equipment or network or software owned or used by any third party.

Content standards

These content standards apply to any and all material which you contribute to our site ("**Contribution**"), and to any interactive services associated with it.

The Content Standards must be complied with in spirit as well as to the letter. The standards apply to each part of any Contribution as well as to its whole.

We will determine, in our sole discretion, whether a Contribution breaches the Content Standards.

A Contribution must:

- Be accurate (where it states facts).
- Be genuinely held (where it states opinions).
- Comply with the law applicable in England and Wales and in any country from which it is posted.

A Contribution must not:

- Be defamatory of any person.
- Be obscene, offensive, hateful or inflammatory.
- Promote sexually explicit material.
- Promote violence.
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- Infringe any copyright, database right or trade mark of any other person.
- Be likely to deceive any person.
- Breach any legal duty owed to a third party, such as a contractual duty or a duty of confidence.
- Promote any illegal activity.
- Be in contempt of court.

- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety.
- Be likely to harass, upset, embarrass, alarm or annoy any other person.
- Impersonate any person, or misrepresent your identity or affiliation with any person.
- Give the impression that the Contribution emanates from us, if this is not the case.
- Advocate, promote, incite any party to commit, or assist any unlawful or criminal act such as (by way of example only) copyright infringement or computer misuse.
- Contain a statement which you know or believe, or have reasonable grounds for believing, that members of the public to whom the statement is, or is to be, published are likely to understand as a direct or indirect encouragement or other inducement to the commission, preparation or instigation of acts of terrorism.
- Contain any advertising or promote any services or web links to other sites.

Breach of this policy

When we consider that a breach of this acceptable use policy has occurred, we may take such action as we deem appropriate.

Failure to comply with this acceptable use policy constitutes a material breach of our website Terms & Conditions upon which you are permitted to use our site, and may result in our taking all or any of the following actions:

- Immediate, temporary or permanent withdrawal of your right to use our site.
- Immediate, temporary or permanent removal of any Contribution uploaded by you to our site.
- Issue of a warning to you.
- Legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach.
- Further legal action against you.
- Disclosure of such information to law enforcement authorities as we reasonably feel is necessary or as required by law.

We exclude our liability for all action we may take in response to breaches of this acceptable use policy. The actions we may take are not limited to those described above, and we may take any other action we reasonably deem appropriate.

Part 3 – My Show Secretary Cookie Policy

Information about our use of cookies

Our website uses cookies and similar technologies to distinguish you from other users, provide essential website functionality, protect the security and performance of the website, support login/session functionality, and help us understand how the website is used. We do not use cookies for third-party advertising and we do not use cookies to sell personal data. Where required, we will ask for your consent before setting non-essential cookies.

A cookie is a small file of letters and numbers that may be stored on your browser or device. Cookies contain information that is transferred to your device.

We use the following cookies:

- **Strictly necessary cookies.** These are required for the operation, security and functionality of our website. They include, for example, cookies that enable you to log into secure areas of the website, preserve your session, support website security, and ensure the site functions properly.
- **Analytical/performance cookies.** These help us understand how visitors use the website, identify issues, improve functionality and maintain the performance of the Services. Where required by law, these cookies will only be set with your consent.
- **Functionality cookies.** These may be used to remember choices you make and support the operation of the website. Where required by law, these cookies will only be set with your consent.
- **We do not use advertising or targeting cookies.**

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
Analytics	_ga , _gat, _gid	Statistic cookies help us to understand how visitors interact with websites by collecting and reporting information anonymously	Data is sent to: United States. Google Analytics and Pingdom is used. Expiry as determined by Google Analytics.
JSESSIONID	JSESSIONID	Preserves users' session states across page requests and helps support site functionality and performance during the current visit.	Provider is nr-data.net. Data is sent to: United Kingdom. Expiry = Session.
ASP.NET_SessionId	ASP.NET_SessionId	Preserves the visitor's session state across page requests and helps the site remember information during the current visit.	Provider = myshowsecretary.co.uk. Data is sent to: United Kingdom. Expiry = Session.

Cloudflare / security cookies	Various	These cookies help protect the site, identify trusted web traffic, support security features and improve site performance.	Provider: Cloudflare and/or related security service providers. Expiry: varies depending on the cookie used.
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Some third-party service providers, such as analytics, hosting, security or performance providers, may set cookies or similar technologies where necessary to provide their services to us. We do not permit third-party advertising cookies through MSS.

You can block cookies by activating the setting on your browser that allows you to refuse all or some cookies. You may also be able to change or withdraw cookie preferences using any cookie settings tool made available on the website. If you block all cookies, including essential cookies, you may not be able to access all or parts of our site.